

Benefits of a Digitally Literate Community

Civic Engagement

35% of people seek information online **about local government**



43% of people seek information online **about local transportation**

54% of U.S. adults went online to get news or information about the 2010 midterm elections



Workforce

8 out of 10

Fortune 500 companies today require online job applications



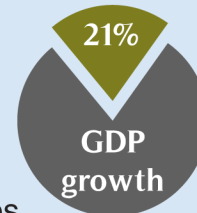
Using the Internet to look for a job **reduces average unemployed time by 25%**



50% of today's jobs require some tech skills – this is expected to **grow to 77%** in the next decade

Economic Development

The internet accounts for **21% of GDP growth** in the last 5 years in mature countries



Internet usage results in a **10% increase** in productivity for small & medium businesses



51% of adults that get news and information about restaurants rely on the internet for that information



Health



67% feel that easier access to medical information online has made them **better informed as a patient**

80% of internet users have looked online for health information



Electronic Health Records and Remote Monitoring tech alone could create over **\$700B** in net savings over 15 - 25 years

Education

Almost half of college students take at least one class online



8 out of 10 teachers say that elearning increases student engagement and quality of work



There have been over **1 million** K-12 enrollments in online courses

